

OCEA OCEAN CONFERENCE ISSUE

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Oregon Community Education Association
providing professional leadership development and training opportunities
in the field of community education since 1973

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Our Keynote Speakers:

*Greg Marshall &
Kathy Klock Persing*

Our Great Line Up of Workshop Sessions

Our Beautiful Setting:

*Salishan
Spa &
Golf Resort!*

Our Awards Banquet & Silent Auction

*Networking, Learning,
Growing.....*

.....And much More!



“Leadership, Opportunities & Community Growth”

February 5 & 6, 2009 Salishan Spa & Golf Resort

Same great member rates of \$169 for all sessions!

See attached registration form for all the details.

Special OCEA hotel rate of just \$99/night;

call 1-800-452-2300 or click on Salishan.com

to reserve your room.

Greg Marshall: Friday Keynote Speaker “Price & Procedure: Guiding Your Program In A Down Economy”

Greg is the Director of Community Education at Whatcom Community College in Washington State and has been in continuing education for fifteen years. During that time, he has lectured extensively on technology and program management both locally and regionally, including regular appearances at NCCET and LERN conferences.

Greg is a digital nomad, being one of the first twelve students to get his BA in Business and Informational Technology completely online through Western Governors University. He is the recent past president of the Continuing Education Council of Washington State and a member of LERN's community education advisors panel. His first book, *Introductions to Windows Vista*, was published in October 2007 by Labyrinth Publications where he consults as a part-time editor.

Greg will also lead two workshops on “The Emerging Boomer Market” and “Marketing Your Community College Program”.
Come prepared to learn new ways of thinking at this critical time!



Kathy Klock Persing: Thursday Keynote Speaker “Creating Opportunities”



Kathy Klock Persing is a consultant involved with a variety of education change programs. She spent six years at the Bill & Melinda Gates Foundation and was originally responsible for the Foundation's professional development programs. She also has served as lead on high school initiatives in several states.

Prior to joining the Foundation, Kathy served in a variety of positions in public education. Presently she is Co-Chair of Microsoft's Partners in Learning National Advisory Council, a member of the Anytime Anywhere Learning Foundation Advisory Board, chair of the Education Advisory Committee at Oregon State University and chair of the national advisory committee of the New Tech Foundation. She received the Alumni award for Creativity from Oregon State University College of Education in 2006.

Kathy has written several articles for statewide journals and presented at many state and national conferences. You will find her challenging and inspiring!

A Word from Our OCEA President, Suzanne Burd

Greetings from the Oregon Community Education Association! OCEA is an organization that provides numerous membership services and benefits. Our mission is to provide leadership, resources and networking for community education professionals.

In addition to our publication OCEAN, we sponsor an annual conference. This year's conference is not only an excellent place to get new ideas that work, but will

also assist in developing lasting professional statewide networks.

You will find an exceptional blend of concurrent sessions, relevant keynote speakers and valuable information. I hope you find this year's OCEA Conference At A Glance Intriguing. Give yourself the professional development you deserve, and give your program the competitive edge this conference can provide. I look forward to welcoming you to our conference!



The 2009 Silent Auction Success Depends On You!!

By David Fehler, Silent Auction Coordinator

Who: OCEA Conference Attendees

What: 2009 Silent Auction "Biggest Fundraiser of the Year!"

Where: Salishan Resort

When: Thursday, Feb. 5, from 5:30 to 7 pm

Why: You may go home with the best item in the room!

Goal: Every Conference Attendee Bring at Least ONE ITEM!!

"Leadership, Opportunities & Community Growth" this year's theme says it all for the Silent Auction. Just think that if every attendee brings at least one item to bid on, you can LEAD, you can have the OPPORTUNITY to bid, and you can GROW the success of your organization!! You can ask your college, school, business, friends' business for any of the following or come up with your own idea:

- College Sweatshirt, Hat, T-shirt, Bookstore Items
- Gift Cards, Golf or spa package
- Make a basket of movie goodies, car wash supplies, favorite beverage or candy
- Valentine package, stuffed animals

Cash, credit or checks accepted at auction. For more information, contact Dave at 503/399-5533 or fehler_dave@salkeiz.k12.or.us.

QUILT NEWS:

Once again a beautiful quilt is being constructed to raffle off at the Conference. Numerous people including OCEA members have been involved in this project. The quilt will be on display throughout the Conference, with raffle tickets selling for just \$1 each or six for \$5. The Quilt Drawing will be held at the final conclusion of the Conference. Let the bidding begin!!



Why you should come to our Annual Conference Feb 5 & 6th:

- **Participate in Terrific Workshops & Hear Inspiring Speakers**
- **Join in on the Good-Natured Fun at Our Silent Auction....**
- **Bid On Our Beautiful Quilt & Visit with Area Vendors**
- **Network with Others in Our Profession....**
- **Be Inspired by our Annual Awards Night.....**
- **Be Encouraged and Even Change your Outlook!!**

For more information about our conference, about OCEA, or about becoming a member, contact Judy Volta, Executive Director, at 541/334-4705 or email her at volta@4j.lane.edu.