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Community School Forum

Kitty Thiel

Service Learning Forum

Marta Brooks

President's Perspective from Ed Armstrong



As the OCEA Conference Committee begins its work over the next few months preparing for our annual event, I wanted to take a few minutes and encourage you to consider presenting your programs and projects. One of the greatest strengths of the OCEA organization are the "rich" stories that we have to tell and share with one another. The programs that our OCEA members create in their communities enrich and enhance the lives of young and old. These programs should be shared with all of our members throughout the state. Sometimes when we are so involved in the day to day work, we don't realize how very special community educators are, and how important their work is to the well being of their communities.

Currently the "Call for Presentations" is posted with a deadline of Nov. 30th. This year the board is encouraging our members to allow youth and program participants to share in the telling of the many exciting programs that Community Education provides. We are also hoping to have a number of out of state Community Education Projects present to give all of us "new" ideas and ways to improve services to our communities.

As President of OCEA, I would encourage you to consider sharing your knowledge and information with all of our members. Recognize your community and your program by presenting at OCEA this year!

*Sincerely,
Ed Armstrong
President, OCEA*

Membership Renewal

It's time to renew your membership in OCEA! This is the first year that we have our membership renewal date of July 1st. Invoices were sent to all current members in June. The membership form and renewal information is also available on our website at www.ocea-or.org. Members who have not renewed by the end of October will be dropped from the membership lists and will no longer receive mailings or the OCEAN newsletter. Don't miss a single opportunity....RENEW NOW!

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Oregon Afterschool Ambassador, Kitty Thiel Declares Trip to Congress as 'Energizing, Successful and Inspiring'

*'Breakfast of Champions,' Congressional Meetings, New Household Survey
Send Powerful Message that Afterschool is Key to Students' Success*

Oregon Afterschool Ambassador Kitty Thiel recently returned from a visit to Washington D.C., where she met with other afterschool supporters as part of their participation in the third annual Afterschool for All Challenge. Thiel declared the visit "energizing, successful and inspiring."

Joining Thiel on the trip were afterschool supporters from across the United States. Sponsored by the Afterschool Alliance, the Challenge included a "Breakfast of Champions" at which Members of Congress and afterschool advocates pledged to increase funding for afterschool programs across the country. Attendees heard from Members of Congress, local afterschool providers, students and leading national advocates for afterschool. Participants then fanned out across Capitol Hill for meetings with Members

of Congress. Thiel, Ambassador from Oregon, had meetings scheduled with the offices of Darlene Hooley, Peter Defasio, Senator Ron Wyden, and Senator Gordon Smith.

Thiel attended a national news conference at which the Afterschool Alliance released the results of a new "household survey" of Americans views on afterschool programs. *America After 3 PM: A Household Survey on Afterschool in America* is the first comprehensive national household survey to explore what children do in the hours after the end of the regular school day. The results are based on a survey of more than 30,000 U.S. households and include both national and state-level data. Among its findings: 11 percent of American children are enrolled in afterschool programs, but 25 percent, or 14.3 million kindergarten through 12th grade children are regularly left to take care of themselves for some portion of the afternoons, spending an average of seven unsupervised hours a week after school. Overall, 30 percent of American parents whose children are not currently in afterschool programs say they would enroll their children if a program were available.

"It was an invaluable visit, and in meetings with Members of Congress and staff I was able to share the results of *America After 3 PM*," said Kitty Thiel, Coordinator of Canby Community Education, who last summer was named by the Afterschool Alliance as one of just 24 Afterschool Ambassadors around the nation. "The survey results are especially powerful," Thiel states, "because they demonstrate the vast unmet demand for afterschool programs. Every weekday afternoon in the United States, millions of children leave school with no adult supervised activity waiting for them. Not by coincidence, it's during these late afternoon hours that children are most likely to be the victims of crime. Keeping kids safe in the afternoons is one of the chief benefits of afterschool programs.

Afterschool programs keep kids safe, inspire them to learn and help working families. Thiel is striving to meet the Afterschool Alliances goal of Afterschool for All by 2010!

Volunteer and Community Partnership Forum December Meeting:

*Friday, December 3rd from 9:30 a.m. to 1:30 p.m.
at the Beaverton School District Administration Center, 16550 SW Merlo Rd.*

The first part of the meeting will focus on "Written Communication – What Works and What Doesn't." We will discuss the pros/cons of flyers, newsletters, websites and working with the media. The second part will be a networking lunch. Please bring copies of recent handbooks and other written materials to share. Parents or site-based volunteer coordinators with your program are welcome to attend. The cost is \$10.00 for OCEA members and \$15.00 for non-members, payable to OCEA. For more information or to RSVP, please contact Johanna Shrout at (503) 591-4443 or email johanna_shrout@beavton.k12.or.us.

OCEA Conference at Salishan in 2005

Mark your calendars now to attend the OCEA Annual Conference at Salishan Lodge in Lincoln City April 28-29. It promises to be another great conference with many opportunities for professional development. Registration forms will be in the December OCEAN.

◆ Newsletter Articles ◆

Please send newsletter articles to Sue Surratt at surratts@gladstone.k12.or.us. You can also mail information to Sue at Gladstone Community School, 17789 Webster Road, Gladstone, OR 97027.

Get Connected With OCEA!

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joel.white@linnbenton.edu

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Open

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Ann Carlsmith - acarlsmi@pcc.edu

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Kitty Thiel - thielk@canby.k12.or.us

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NCEA Liaison - Peg Zander
pzander@ci.portland.or.us

RCSP Program Coordinator- Steve Lamb
steve.lamb@wesd.org

OCEA Service-Learning Forum September 2004

We are so excited about our new year together as fellow service-learning practitioners. We are looking at building strong relationships with our districts and communities as we implement service-learning through civic engagement and improve student achievement. Paolo Freire reminds us that "Knowledge is not extended from those who consider that they know to those who consider that they do not know; knowledge is built up in the relations between human beings." We know that deep, meaningful change occurs through discourse, not directives and through relationships, not regulations. For that reason we spent most of last year training our Forum members in the use of Critical Friends Protocols. We see folks gathering and discussing important issues. We see good being accomplished. As a matter of fact, our motto this year is "It's All About the Good That You Do," and we are committed to that end during 2004-2005.

Our schedule of meetings and guest speakers furthers this theme. October brings the opportunity to examine graduation requirements and how we can better improve student voice. December brings a guest visit from Terry Pickeral, who is the director of the Education Commission of the States, and will share his insights on civic engagement. Margaret Maclean from Rural Schools and Trust will help us learn new ways to assess student learning through rubrics developed by Education Testing Service. The National Corporation for Service-Learning conference will be held in Long Beach, California this year March followed by our state OCEA Conference in April.

One important addition to our schedule is the focus on youth and we will host a service-learning student celebration in June. Students will get to present the best of their work during this open forum. We hope many of you will attend, as further details are forthcoming. It's going to be a great year.

Remember: "It's All About the Good That You Do!"

Marta Brooks, NWRESA Professional Development Coordinator Chair: Service-Learning Forum

Community College Forum Fall Meeting—November 4 and 5, 2004 Umpqua Community College—Roseburg



The Fall Community College OCEA meeting takes place November 4th and 5th on the Umpqua Community College campus. This meeting is designed for program managers, as well as front line programmers. The cost of the forum meeting is \$47.00 per person. This fee includes 2 lunches and 1 dinner.

The breakout sessions on Thursday will concentrate on a specific topic: Driver Education, Computer offerings, program operations (this is primarily for those staff that are the supervisors/directors/administrators of programs) and programmers (this will be topics around setting up classes--hot picks, pricing, finding new instructors, community collaborations for classes, etc). Each session will have a facilitator to keep the discussion moving. Ann Carlsmith from PCC will lead a discussion on marketing. Elaine Yandle Roth will be coming on Friday to discuss updates from CCWD.

If you have any questions, please contact:
Sandi Smick, Director of Community Education
Umpqua Community College
(541) 440-4651 (voice)
Sandi.Smick@umpqua.edu (e-mail)

COCC Works To Expand Community Education

Published: September 15, 2004

By Cathy Carroll

The Bulletin

Central Oregon Community College has added new continuing education classes for a variety of professions and expanded its small business management counseling. At the same time, the college's Continuing Education department, which includes the Business Development Center, has also increased its community outreach efforts.

The college sent the fall course catalog to every household in its district including Madras, Redmond, Sisters, Prineville, La Pine, Bend and North Lake County, said Beth Wickham, director of the Business Development Center. The 79,556 mailings were more than five times as many as in previous years. Previously the college sent about 15,000 catalogs to people who had taken classes at the college, said Wickham.

The expanded mailing cost about \$20,000, about twice as much as it cost previously, she said. The money comes from the college's \$23.9 million general fund this year, according to Associate Dean Carol Moorehead. The expanded mailing is estimated to draw about 3,000 enrollees in the continuing education program, up from 2,500 last year, Wickham added.

The decision to increase the mailings came from the college's new president, James Middleton, she said. "The college is a main part of the community, and (Middleton) believes it's important that it be introduced to everyone," Wickham said. "As the community grows, we need more ways to reach out and let them know we're still here."

Budget cuts prompted the college to close five of its centers in spring 2003 in Prineville, Madras, Sisters, La Pine and North Lake. But the college still offers classes at schools, parks and recreation and community facilities in those areas. "We don't have an office, but we still have a presence in the community," Wickham said. "We still have computer labs and limited staff out there."

New professional continuing education classes help professionals meet continuing education requirements for their fields. "We found that for professionals - in insurance, (certified public accountants), tax preparers and financial planners - there are no live classes for them," Wickham said. "They are all either online or on tapes. You'll see professionals walking around listening to cassettes. That's good, but it's nice to have interaction."

Courses on ethics, estate planning, business valuation, insurance law and Adobe Photoshop for real estate professionals will help those who are required to continue education in their fields every two years. "We are branching out to that population that is really growing and under-served in Central Oregon," Wickham said. Other continuing education courses are for health care professionals including massage therapists, occupational therapists, nurses and medical support staff. A course in Spanish for medical receptionists is new for the college's Redmond location.

"Prineville will probably send some workers to Redmond because (Spanish-speaking receptionists) are so desperately needed," said Glenda Lantis, program coordinator of continuing education at the college. "A clinic in Prineville said, 'We have three interpreters, but we need a front line staff to get the initial information we need.'"

The center is also offering more courses for nonprofit organizations. "That's really a growing industry in Central Oregon, and it's very tricky to run when you have a board (of directors) and federal rules and regulations and you have to fund-raise. We offer more support for that every year."

A new course for that field is called nonprofit board essentials. "It's for people who want to be board members or are (nonprofit organization) directors," Wickham said. "It's how to make the board more effective." The center's year-long small business management program, which offers monthly one-on-one business counseling and group discussions, will now be available to more businesses that have been operating for at least a year. The program begins in January and costs \$495. The program's instructor and counselor, Jim Wilcox, will go from part time to full time and accept 34 businesses, up from 17 last year. "That's exciting because we always had a wait list for it," Wickham said. Other new offerings include courses on cost-effective marketing and year-end tax planning.

Community Surveys and Follow-Up Activities!

by Barb Canova, editor
NCEA Community Education Today

I often get questions from directors about how to keep Advisory Councils vibrant and active. The best response is to have goals and to have complete involvement toward meeting these goals.

Conducting Community Surveys to identify community needs, for both programs and classes (and for projects for community betterment), is the most effective way of establishing goals. The key to the success of a survey or assessment tool is the follow-up activities to meet those goals.

One of the topics for discussion at the Advisory Council Forum at the NCEA Conference in San Diego will be Community Surveys and the methods of meeting the identified needs. The Forum will be held on Friday, November 12, beginning at 10:30 a.m. It will break for lunch, so that participants can attend the Manley Lecture, and reconvene at 3:30 p.m.

I am very interested in hearing from you about the method(s) you use in assessing community needs and methods of prioritizing and implementing them. Please send me information about how your community does this process and the players involved.

Please 'snail mail' me at Barb Canova, 3977 N.W. 98th Avenue, Polk City, IA 50226, or email to barb@raccoon.com.

Familiar Faces....New Places

Kathy Wilcox has started a new job with the Oregon Department of Community Colleges and Workforce Development as an Education and Workforce Coordinator. You can contact her at her new email: Kathy.G.Wilcox@state.or.us.

Rebecca Kenney has accepted a Dean's position (Workforce and Economic Development) at Hawaii Community College in Hilo, Hawaii! Her new email is rkenney@hawaii.edu, and she would love to hear from her friends in OCEA. You can reach the new contact person at MHCC, **Becky St. Clair**, Coordinator of Community Education, at stclairb@mhcc.edu.

Chair/Co-Chairs Needed for the Volunteer & Community Partnership Forum

As my job changes, I need to step down as the Chair for the Volunteer & Community Partnership Forum. Becoming involved with the OCEA as a Forum Chair is a great way to learn more about the organization, is a great networking opportunity and is a lot of fun. I jumped into this role after my first OCEA meeting and it has helped me grow with the organization and in my job. I learn something new and exciting at each meeting.

If you're interested and would like more information, please give me a call at 503-591-4443 or email me at johanna_shrout@beavton.k12.or.us.

Dennis Morrow to Facilitate Workshop on Organization Development

Plan now to attend THE EFFIE-2005 which will be held May 6 at the Hilyard Community Center in Eugene. The all day leadership development workshop will feature regionally recognized Executive Director of Janus Youth Programs, Inc. The agency has an \$8 million budget, employs a staff of 150 at 20 locations in Oregon and Washington, and provides a wide array of services to high-risk adolescents. Dennis is a founding partner of the Federation for Children and Youth, a unique interagency collaboration that is now the largest single provider of services to children in Oregon. In addition, he is a management consultant working with both nonprofit and for profit businesses, and services as an instructor at Portland State University in the Institute for Nonprofit Management.

June 30, 2004

OCEA Budget 2003-04Balance 7-1-03 ~~\$32,091.13~~

Expenses	Budget	YTD	Balance	Revenue	Budget	YTD
<u>Management/General</u>				Membership		
1.0 Executive Director	\$ 7,800.00	\$ (9,100.00)	\$ (1,300.00)	1.0 Membership	\$ 5,000.00	\$ 5,312.50
1.1 Clerical	\$ 150.00		\$ 150.00	Interest		
1.2 Telephone/Fax	\$ 300.00	\$ (224.77)	\$ 75.23	2.0 Interest	\$ 100.00	\$ 15.41
1.3 Internet/Website	\$ 220.00	\$ (215.40)	\$ 4.60	Sale of Assets		
1.4 Staff Travel	\$ 400.00	\$ (360.98)	\$ 39.02	3.0 Sale of Assets		
1.5 Supplies	\$ 200.00	\$ (22.64)	\$ 177.36	3.1 Other		
1.6 Rent		\$ (68.00)	\$ (68.00)	Program Services		
2.0 Taxes	\$ 60.00		\$ 60.00	4.0 Conference	\$ 20,435.00	\$ 32,782.00
2.01 Dept of Justice		\$ (25.00)	\$ (25.00)	4.1 Workshops	\$ 1,600.00	
2.02 Corporate Division		\$ (100.00)	\$ (100.00)	4.11 State Capacity Grant		\$ 1,500.00
2.03 IRS			\$ -	4.12 Pre Conference		\$ 2,855.00
2.1 Dues			\$ -	4.13 Service Lrn Wkshs		
2.11 NCEA	\$ 125.00	\$ (125.00)	\$ -	4.2 Board Retreats (2)	\$ 1,300.00	
2.12 NCCET	\$ 200.00	\$ (200.00)	\$ -	5.0 CC Forum	\$ 700.00	
2.2 Insurance	\$ 900.00	\$ (849.60)	\$ 50.40	5.1 Comm. Schools	\$ 200.00	
2.3 Bank Charges	\$ 60.00		\$ 60.00	5.2 Comm. Part. & Vol.	\$ 200.00	\$ 105.00
2.31 Conference			\$ -	5.3 Service Learning	\$ 200.00	\$ 10,800.00
2.32 Other			\$ -	Resource Development		
2.4 Returned Checks	\$ 50.00		\$ 50.00	6.0 Silent Auction (conf)	\$ 1,100.00	\$ 758.00
2.41 Conference			\$ -	6.1 Quilt (conf)	\$ 700.00	\$ 289.00
2.42 Other			\$ -	6.2 Advertisements	\$ 600.00	\$ 205.00
2.5 Other (Computer)		\$ (2,536.00)	\$ (2,536.00)	6.3 OCEA Items for sale	\$ 1,100.00	\$ 539.00
<u>Program Services</u>				6.4 Raffles	\$ 200.00	
3.0 Conference	\$ 12,500.00	\$(16,613.23)	\$ (4,113.23)	6.5 Other	\$ 200.00	
3.1 Awards	\$ 550.00	\$ (605.48)	\$ (55.48)	Miscellaneous		
3.2 Workshops	\$ 1,000.00	\$ (1,562.00)	\$ (562.00)	7.0 NCEA Silent Auction	\$ 125.00	\$ 83.50
3.3 Leadership Retreats (2)	\$ 2,400.00	\$ (327.00)	\$ 2,073.00	7.1 NCSCEA Auction	\$ 125.00	
3.4 Forums	\$ 1,000.00		\$ 1,000.00	7.2 Mailing labels	\$ 75.00	\$ 25.00
3.41 Comm. College			\$ -	7.3 Uncashed checks	\$ 100.00	
3.42 Comm. Schools			\$ -	7.4 Grants		
3.43 Comm. Part. & Vol.		\$ (93.24)	\$ (93.24)	7.5 Contributions	\$ 100.00	
3.44 Service Learning		\$ (6,175.35)	\$ (6,175.35)	7.6 Other	\$ 150.00	
3.5 Board Meetings	\$ 550.00	\$ (292.35)	\$ 257.65	Total Revenues		
3.6 Board Development	\$ 50.00		\$ 50.00		\$ 34,310.00	\$ 55,269.41
4.0 Ambassadors	\$ 400.00	\$ (200.00)	\$ 200.00	Beginning Budget Balance		
4.1 NCSCEA Conference	\$ 800.00	\$ (784.40)	\$ 15.60	Revenues	55,269.41	
5.0 OCEAN Printing	\$ 950.00	\$ (1,088.48)	\$ (138.48)	Expenditures	(44,940.37)	10,329.04
5.1 Directory Printing	\$ 480.00	\$ (271.83)	\$ 208.17	YTD Budget Balance — 6/30/04		
5.2 Office Printing	\$ 200.00	\$ (199.89)	\$ 0.11			
5.3 Postage	\$ 1,200.00	\$ (366.79)	\$ 833.21			
5.4 Other Program Services	\$ 65.00		\$ 65.00			
\$ 32,091.13						
<u>Resource Development</u>						
6.0 Quilt (conference)	\$ 200.00	\$ (186.44)	\$ 13.56			
6.1 OCEA Items	\$ 1,200.00	\$ (2,346.50)	\$ (1,146.50)			
6.2 Other (raffles, etc.)	\$ 200.00		\$ 200.00			
\$ 42,420.17						
<u>7.0 Contingency</u>						
	\$ 100.00		\$ 100.00			
<u>Total Expenditures</u>						
	\$ 34,310.00	\$(44,940.37)	\$ (10,630.37)			

Oregon
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Building Better
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Calendar of Upcoming Events

November 10-13, 2004
November 19, 2004
December 3, 2004

NCEA Conference, San Diego, CA
OCEA Board Meeting in Salem, 10 am-2:30 pm
Volunteer & Community Partnership Forum, Beaverton, 9:30-1:30 pm

February 18, 2005
April 27, 2005
April 28-29, 2005
May 19 & 20, 2005

OCEA Board Meeting in Salem, 10 am-2:30 pm
OCEA Board Meeting at Salishan, 1-5 pm
OCEA Annual Conference at Salishan Lodge in Lincoln City
Leadership Retreat, Location TBA

*NCSCEA National Council of State Community Education Associations
*NCCET National Council for Continuing Education and Training
*NCEA National Community Education Association

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The OCEAN is published by Oregon Community Education Association, a 501 (c) (3) non-profit association incorporated in Oregon for strengthening community education programs, school volunteerism, business partnerships, and youth service-learning. OCEA is the state affiliate of the National Community Education Association. For more information, please contact Alice Brooks, Executive Director, at brooks_a@4j.lane.edu.